



# RYUZA SECURITY

# PSYCHOLOGICAL OPERATIONS

INFLUENCE. DISRUPT. DECEIVE. PROTECT.

PROPAGANDA

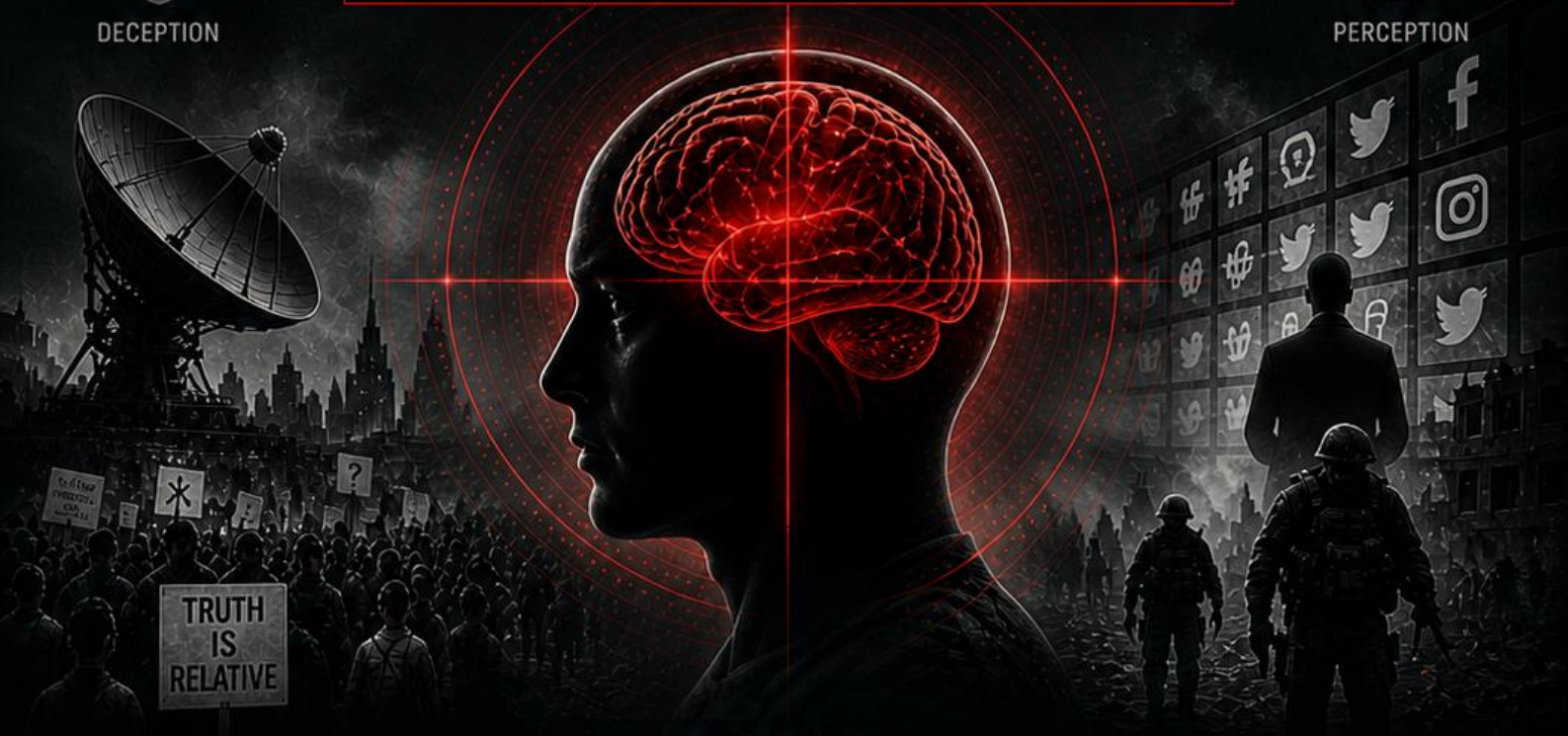
INFLUENCE

DISINFORMATION

BEHAVIOR

DECEPTION

PERCEPTION



## OBJECTIVES



INFLUENCE PERCEPTIONS



DISRUPT ENEMY OPERATIONS



SHAPE PUBLIC OPINION



PROTECT FRIENDLY FORCES



BOOST MORALE AND RESILIENCE

## KEY ELEMENTS



RESEARCH

Understand the audience, culture, and environment.



PLAN

Develop messages and select the best communication channels.



EXECUTE

Deliver coordinated and timely information.



EVALUATE

Measure impact and adapt strategies.



ADAPT

Adjust to changes and maintain strategic advantage.

THE BATTLEFIELD IS NOT ONLY FOUGHT WITH WEAPONS, BUT WITH MINDS.

CONTROL THE NARRATIVE. SHAPE THE OUTCOME.

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# RYUZA SECURITY

Our mission is to provide organizations with actionable security intelligence and resilient defence through offensive security operations.

## ABOUT COMPANY

We deliver specialized cybersecurity services driven by continuous research, enabling us to provide deeper assessments, greater accuracy, and more effective security outcomes against evolving cyber threats.

In an era of rapidly evolving **AI-driven cyber threats**, attacks are becoming increasingly sophisticated, adaptive, and difficult to detect. Organizations must continuously strengthen their security posture to stay resilient against emerging attack techniques and evolving adversaries.

FORGED FOR CYBER OPERATIONS

# PSYCHOLOGICAL OPERATIONS CATALOG

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Psychological Operations (PsyOps) are intelligence-driven activities that design and disseminate targeted information and narratives to influence the perceptions, attitudes, and behaviors of specific audiences in support of strategic, operational, or national objectives.

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## OPERATIONS CLASSIFICATIONS ( BLACK OPS )

Here is the structured grouping of operations according to their purpose, strategy, or method of execution

### STRATEGIC

Long-term psychological operations designed to influence perceptions, attitudes, and behavior in support of broader political or military objectives.

### OPERATIONAL

Psychological Operations conducted to influence target audiences in support of specific campaigns, missions, or theater-level objectives

### TACTICAL

Short-term psychological operations conducted at the battlefield or local level to influence immediate actions, morale, and decisions of target groups.

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# TRAINING PROGRAMME

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Training for PsyOps will be provided **on demand based** on specific operational requirements and mission objectives. As modern conflicts vary across regions, audiences, and threat environments, organizations will require customized instruction tailored to their immediate needs.

Such training may include audience analysis, narrative development, influence strategies, digital engagement, and counter-disinformation techniques. Delivering PsyOps training on demand ensures rapid capability development, operational readiness, and the flexibility to respond effectively to evolving strategic and tactical challenges.

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## OPERATION COSTS

The cost of a psychological operation depends on the specific objectives, operational requirements, and the scope of the analysis phase. Factors such as target audience research, narrative development, intelligence gathering, platform selection, duration of execution, and monitoring complexity all influence the overall cost.

Since each operation requires a tailored strategy based on its goals and environment, costs can vary significantly depending on the level of planning, resources, and precision required.

# CASE STUDY - CIA

CODENAME **DESERT STORM**

DESCRIPTION

CIA-produced leaflets were used during the Persian Gulf War (1990 – 1991). Copies of the leaflets were air-dropped over a selected area before an Allied bombing run. The leaflets gave the civilian people time to evacuate and encouraged the military units to surrender.

Operation Desert Shield was the 1990–1991 military buildup by the United States and coalition partners in response to Iraq's invasion of Kuwait. It marked the defensive phase preceding **Operation Desert Storm**, ensuring the protection of Saudi Arabia and the broader Persian Gulf region

SOURCE

[Persian Gulf War Leaflets – CIA](#)

CONCLUSION

Operation Desert Storm ended with a rapid coalition victory, liberating Kuwait and weakening Iraqi forces.



# PAST OPERATIONS

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CODENAME

A SILENT REMINDER

DESCRIPTION

the psychological operation which was conducted in response to the Pahalgam terror incident in April 2025 that resulted in the deaths of 26 individuals. It details the retaliatory measures taken by India, including military strikes and a counter-offensive propaganda campaign aimed at discrediting Pakistan by highlighting its historical association with Osama Bin Laden.

The operation involved extensive use of social media to manipulate public perception and generate global pressure against Pakistan, ultimately leading to significant diplomatic repercussions for the country.

SOURCE

[A Silent Reminder - Declassified Psychological Operation | PDF | Propaganda | Facebook](#)

IMPORTANT NOTE

This operation is designated **DECLASSIFIED**. The information contained herein is now accessible for public reference, analysis, and scholarly use.

# PAST OPERATIONS

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CODENAME

THE SILVER ARC

DESCRIPTION

The document details a psychological operation (Psy-Op) involving the murder of a social media influencer in Punjab, orchestrated by radical elements to provoke societal unrest under the guise of moral policing. It outlines the motivations, key players, and tactics used in the operation, as well as a counter-operation aimed at stabilizing the situation through targeted social media campaigns.

The aftermath indicates a shift in public perception against the conspirator, Amritpal Singh Mehron, following the counter-campaign's success in circulating awareness and mobilizing opposition to radical ideologies.

SOURCE

<https://www.scribd.com/document/1031016418/The-Silver-Arc-Declassified-Psychological-Operation>

IMPORTANT NOTE

This operation is designated **DECLASSIFIED**. The information contained herein is now accessible for public reference, analysis, and scholarly use.

# RYUZA - X

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**Ryuza X** is a specialized division of **Ryuza Security** focused on psychological operations, strategic influence, and information warfare. The division is led by professionals dedicated to analyzing behavioral patterns, influence methodologies, digital perception management, and psychological aspects of modern cyber environments.

By combining intelligence-driven approaches with advanced research capabilities, Ryuza X aims to support strategic awareness, resilience, and adaptive cyber operations in an evolving digital landscape.

Psychological operations are critical in modern warfare because ignoring perception can lead to misinformation, manipulation and unexpected strategic results with potentially fatal consequences.



Connect With Us = <https://www.ryuzasecurity.com>



# SUMANT ARORA

## COMPUTER SCIENTIST

I have strong interest in cybersecurity, red teaming and psychological operations. My interests include cybersecurity research, innovation, and developing creative solutions to emerging digital challenges

## EDUCATION

2017 | LPU Distance Education Institute

**Master of Computer Application**

2014 | Guru Nanak Dev University

**Bachelor of Computer Application**

## CONTACT

+91 – 7087055115

contact@ryuzasecurity.com

Amritsar, Punjab

**(OPC) Pvt Ltd as on JUN 2026**

# MANAGEMENT PROFILE

## WORK EXPERIENCE

### Managing Director of Ryuza Security

Year – 2026

I am currently the Director of Ryuza Security. Previously, I was engaged in independent research, driven by a strong passion for security, innovation, and solving complex challenges in the evolving digital landscape.

**“PsyOps wins wars where bullets cannot”**

## CERTIFICATIONS

OSCE | OSCP | OSWP | Offensive Security

eCXD | eCPPTv2 | E learn Security

PSY-OPS | Psychological Operations

## SOCIAL MEDIA

- LinkedIn – in/red-dragon
- Facebook – sam.arora.0786
- Instagram – red\_dragon.9
- Discord – xx\_red\_dragon\_xx
- X – @sumantarora9

## AWARD

Dec 2020 | Pentester Academy  
**Metasploit CTF 2020 Winner**

**Link =**

<https://twitter.com/SecurityTube/status/1342168501813977089>